

## Whistler Community Vision

**Whistler: A place where our community thrives, nature is protected and guests are inspired.**

Our Community Vision is our compass, it defines what must exist in Whistler for us to be successful and sustainable in the long-term. Whistler has a strong history of aspirational visions that have guided us through the chapters of our community evolution. Our progress is measured through indicators in four pillar areas: Sense of place, community, tourism-based economy and environment.

### Vision Characteristics

#### Sense of Place

1. **CULTURE:** Our genuine mountain culture pervades the community and is celebrated. It is enhanced by the rich heritage and culture of the Squamish Nation and Lil'wat Nation, on whose unceded traditional lands our community sits.
2. **LANDSCAPE:** Natural areas are never far from sight and reach; they are the predominant component of our mountain landscape, core to our mountain culture and the basis of our outstanding recreation offerings.
3. **BALANCE:** Community life and resort visitation are balanced, both occurring within the carrying capacity of our developed and natural environments.
4. **VIBRANT:** Vibrant community spaces are full of energy and frequent celebration, while not interfering with natural places of solitude and rejuvenation.

#### Environment

5. **RESPECT:** We understand, respect and steward natural areas as the foundation of our community, our tourism-based economy and overall human *health*.
6. **PROTECTION:** Our development footprint is limited: *sensitive ecosystems*, wildlife habitat and indigenous biodiversity are healthy, protected and where necessary restored. We support the protection of regional ecosystems, wildlife habitat and agricultural land.
7. **ACCESS:** Where natural areas are accessed and enjoyed for recreation and overall well-being, we do so in a responsible way.
8. **RESOURCES:** Natural resources and energy are conserved and we have achieved zero waste. Water sources are protected. Natural materials are selected and synthetic substances and emissions are managed to protect human well-being and ecosystem health.
9. **CLIMATE:** Greenhouse gas (GHG) emissions are being systematically eliminated, all energy is derived from renewable sources and we are increasing our resilience to a changing climate.

## **Community**

1. **QUALITY OF LIFE:** We enjoy good health and high quality of life. Affordable housing and other essentials allow us to meet our needs and participate in Whistler's lifestyle through all stages of life.
2. **INCLUSIVE:** Residents and visitors of all ages, identities, abilities and incomes are welcome, included, and share our love for nature, active recreation, human connections and innovation.
3. **CONNECTED:** Community connections are strong and interactions with visitors are valued as an extension of the community.
4. **CONDUCT:** Everyone is treated with fairness, respect and care, and as a result we enjoy high levels of mutual trust and safety.
5. **PARTICIPATION:** We are able to meaningfully participate in community decisions, collaborating to achieve our Community Vision.
6. **PARTNERSHIPS:** We have established strong partnerships with the Squamish Nation, Lil'wat Nation, other levels of government and community stakeholders based on open dialogue, honesty, respect and collaboration, resulting in the achievement of mutual goals and shared benefits.

## **Tourism-based Economy**

1. **RESILIENT:** Our tourism-based economy is strong, diverse and resilient. Economic opportunities and employment support high quality of life.
2. **EXPERIENCE:** Whistler offers diverse, year-round and authentic experiences that offer exceptional value and sustain visitation.
3. **DEPENDENCE:** Economic activity depends on and respects the natural environment, our unique mountain culture and the people of our community.
4. **LOCAL:** Locally owned businesses are essential and thrive.
5. **RENEWAL:** Innovation, renewal and reinvestment in Whistler's infrastructure and offerings support livelihoods, quality of life and the visitor experience.

Aligning the Whistler of today and tomorrow with our community's shared values and vision is an active, dynamic, ongoing effort touching many aspects of daily life. It involves everyone who engages with Whistler, whether First Nations or businesses, long-time residents or seasonal workers, vacationers or second homeowners.

The actions we all take today and every day are what will enable all of us together to provide the stewardship needed to guide Whistler to our collaborative vision of the future.

See more information about the [Whistler Community Vision](#) and Official Community Plan.